

**“It’s Not a Program...
It’s a Culture!”**
(2 Corinthians 5:14-21)

KCCC 2025 English Retreat



The Gospel: “the joyful message from God that leads us to salvation”

Answers 4 questions:

- Who is God? **GOD**
- Why are we in such a mess? **MAN**
- What did Christ do? **CHRIST**
- How can we get back to God? **RESPONSE (or YOU)**

Evangelism: “teaching the Gospel with the aim to persuade”

- “Teaching” – involves words! Just serving someone isn’t the goal.
- “Gospel” – not too small or too big! Don’t shrink it or overstate it.
- “Aim” – it’s not just to deliver a message. There is an urgency and hope that goes with it.
- “Persuade” – not manipulate or deceive. To help people to become **followers of Jesus** (not just become a believer in Jesus)

¹⁴ For the love of Christ controls us, because we have concluded this: that one has died for all, therefore all have died; ¹⁵ and he died for all, that those who live might no longer live for themselves but for him who for their sake died and was raised.

¹⁶ From now on, therefore, we regard no one according to the flesh. Even though we once regarded Christ according to the flesh, we regard him thus no longer. ¹⁷ Therefore, if anyone is in Christ, he is a new creation. The old has passed away; behold, the new has come. ¹⁸ All this is from God, who through Christ reconciled us to himself and gave us the ministry of reconciliation; ¹⁹ that is, in Christ God was reconciling the world to himself, not counting their trespasses against them, and entrusting to us the message of reconciliation. ²⁰ Therefore, we are ambassadors for Christ, God making his appeal through us. We implore you on behalf of Christ, be reconciled to God. ²¹ For our sake he made him to be sin who knew no sin, so that in him we might become the righteousness of God.

2 Corinthians 5:14-21 (ESV)

1. We are to be a Community that is motivated/led/controlled by Christ's Love (v.14-15)
2. We are to be a Community that sees people as God sees people (v.16)
3. We are to be a Community that is fully engaged with the Ministry of Reconciliation. (vv.18-19)
4. We are to be a Community that acts as God's Ambassadors



¹⁸ And Jesus came and said to them, “All authority in heaven and on earth has been given to me. ¹⁹ Go therefore and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, ²⁰ teaching them to observe all that I have commanded you. And behold, I am with you always, to the end of the age.”

God's Power, God's Plan, God's Presence

Matthew 28:18-20 (ESV)